



APRIL 2021

Our Grow Oliver campaign is off to a great start! We continue to work our way through our Economic Development Strategy to support our Town in becoming the strong and vibrant community that we all want it to be.

Please visit our website www.oliver.ca for all the details under the **BUILDING, BUSINESS and DEVELOPMENT** section.



We are happy to report that we have completed **Strategy#1** by working collaboratively with the existing Downtown Advisory Committee, bringing on a dedicated Grow Oliver Coordinator, and creating a Business Resources page on our website that compiles many helpful resources for new and growing businesses in our town.

Strategy #2 is underway! We started a **#buylocal** campaign back in November and December which was just in time for the holiday season. We thank everyone for liking and sharing the message and keeping our dollars here in the community whenever possible. We are also happy to share that we are a participating town with Support Local BC and their online Gift Card program. You can check out which businesses are participating by visiting our page at www.supportlocalbc.com/collections/oliver



If you are an independent business here in Oliver and want to participate you still can. Just head over to the www.supportlocalbc.com website and click the tab at the top to find out more information.

To help spread the word and share the importance of supporting our local community we have been out delivering our magnets, BINGO Cards and window stickers to our local businesses. You can also pick these up at Town Hall during regular business hours.



Thank you to everyone for working together to grow a resilient, friendly and healthy place that we are all proud to call home.

