



Dear Community Partner,

Oliver & District Recreation invites your business or organization to be a partner in presenting the 2026 Oliver Sunshine Festival taking place June 12-21, 2026.

The Sunshine Festival is a celebration of the unique heritage, culture, people and places that make this community and geographic region so special. Festival Organizers strive to bring families together to experience, learn about and taste what makes Oliver special in a fun, relaxed atmosphere.

The festival kicks off on Friday, June 12 with the second annual "Smokeshow" food and beverage event hosted by the Firehall Brewery. This ticketed all-ages fundraiser for Oliver Family Days Features local chefs, a beverage garden and live entertainment.

Oliver Family Days takes place Sunday June 14th from 11:00am-9:00pm in Community Park, offering a full day of free family-friendly activities, exhibits and live entertainment. Sponsors are sought to support entertainment, production and high-quality programming.

Oliver & District Recreation strongly encourages and welcomes the development and promotion of other community events that would be offered in Oliver and RDOS Area "C" between June 12 - 21 to activate additional venues and a wider variety of activities all under the Oliver Sunshine Festival banner.

Sponsoring the Sunshine Festival is a chance to give back to the local community and advertise your organization or business by capturing the attention of thousands of Oliver & Area residents and visitors. Thanks to the generous support of our sponsors, admission to the Family Days event has remained free for everyone, making it accessible for all to enjoy quality entertainment and learn about what Oliver has to offer. Additionally, the festival attracts visitors to Oliver strengthening the local economy. For all these reasons, your support is vital to the success of the 2026 Sunshine Festival and future special events.

We hope to have all our funding partners in place as soon as possible to maximize the recognition we can give our sponsors through promotional print materials and signage leading to the event. Thank you in advance for your consideration. Please contact me at your earliest convenience for more information or to confirm your participation in the 2026 Festival.

Sincerely,
Carol Sheridan Director of Recreation Town of Oliver
250-498-4985 ext 601 csheridan@oliver.ca



2026 OLIVER SUNSHINE FESTIVAL PARTNERSHIP OPPORTUNITIES

TITLE SPONSORSHIP (\$4000): *In partnership with Town of Oliver provide value of sponsorship in cash towards the further development and annual presentation of this cherished community event.*

- Business Name and Logo to appear at the top of event poster and all other printed and online materials and represented as the title sponsor ("Oliver Sunshine Festival" presented by "your business" and Oliver & District Recreation)
- Recognition of title sponsorship by your business during all media announcements including radio ads and interviews, social media, website, newspaper articles/ads and during events by the Emcees
- Logo to appear on Sunshine Festival webpage www.oliver.ca/sunshinefestival
- Banner/flag to be displayed on stage during the event/s (to be provided by business)
- On-site presence either through a display or by having a representative on stage to officially open the Event on Sunday June 14th.
- 8 complimentary VIP tickets to the "Smokeshow" event on Friday June 12th.

STAGE ENTERTAINMENT SPONSOR (\$2500.00): *Provide value of sponsorship in cash or in kind towards the presentation and/or promotion of main stage and on-site children's entertainment.*

- Business Logo to appear on Smokeshow and Oliver Family Days posters and online materials.
- Logo to appear on Town of Oliver Recreation/Sunshine Festival webpage
- Banner to be displayed on stage during the event/s (to be provided by business)
- Recognition of sponsorship before and after the entertainment during event/s by the Emcees
- Opportunity for a representative from your business on stage to introduce an entertainment act.
- 4 complimentary VIP tickets to the "Smokeshow" event on Friday June 12th.

GENERAL ENTERTAINMENT SPONSOR (\$1000.00): *Provide sponsorship value in cash or in-kind towards the presentation and/or promotion of the Sunshine Festival in the South Okanagan.*

- Business Logo to appear on "Smokeshow" and Oliver Family Days posters and online materials.
- Logo to appear on Town of Oliver Recreation/Sunshine Festival webpage
- Banner to be displayed on site during the event/s (to be provided by business)
- Recognition of sponsorship during event/s by the Emcees
- 2 complimentary VIP tickets to the "Smokeshow" event on Friday June 12th.

ACTIVITY/EXHIBIT/PRODUCT SPONSOR (\$500.00-\$999.00): *Provide sponsorship value in cash or in-kind towards products, equipment, service, or the installation of an activity or exhibit during the Sunshine Festival.*

- Business Logo to appear on printed materials for media and a social media special mention.
- Banner to be displayed on site during the event/s (to be provided by business)
- Recognition of sponsorship during event by the Emcees.



2026 Sponsorship Application Form

BUSINESS NAME: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ POSTAL CODE: _____

Package Details	Cash	In-Kind (should be services or items to be used at the Sunshine Festival)	Total Donation
Title Sponsorship - \$4000			
Stage Entertainment Sponsor - \$2500			
General Entertainment Sponsor - \$1000			
Activity/Exhibit/Product Sponsor – \$500-\$999 (Indicate your sponsorship amount in the next column)			
Total Invoice Due:			

Invoices will be emailed within 7 business days of receiving the application. Please do not mail cash.

EFT's and E-transfers are not available at this time. Once you have received your invoice, payment options are as follows:

1. Amilia Smart Rec – www.amilia.com – create (or use login from previous years) your login using your email address on this form. Credit cards only when paying online.
2. Recreation Office - 6359 Park Dr Oliver, BC. Monday to Friday, 8:30AM – 4:30PM, 250-498-4985 ext. 603 or 605. In person: cash, cheque, debit, credit card. Cheques should be made out to “Town of Oliver”. Over the phone: Credit card only.

By signing below, I agree to pay the indicated amount above prior to June 1, 2026 in exchange for recognition specified in the Sunshine Festival Sponsorship Package information sheet.

Signature: _____ Date: _____